



Sure *on this* Shining Night

SPONSORSHIP OPPORTUNITY

Sure on this Shining Night: A Musical Message of Hope

VIRTUAL HOLIDAY PERFORMANCES WITH ASO MUSICIANS AND MAESTRO JIM ROSS
SPECIAL COLLABORATION WITH THE ALEXANDRIA CHORAL SOCIETY

Musical highlights will include:

- Familiar favorites like the “Pastorale” from Handel’s *Messiah* and Prokofiev’s *Troika*;
- A moving appeal for kindness and healing in Morten Lauridsen’s *Sure on this Shining Night*;
- A traditional Swedish holiday song of hope for peace and tranquility for the new year;
- Holiday harp by the hearth.

Sponsors of “Sure on this Shining Night” will have exclusive access to the virtual concert from December 1st through December 17th after which it will be released to the ASO’s family of patrons and subscribers. Each sponsor will be able to distribute the video link to friends, family, and clients. The video will be accessible to music-lovers throughout December.

SPONSORSHIPS LEVELS INCLUDE THE FOLLOWING BENEFITS:

- **PRESENTER \$5,000:** Acknowledgment as event Presenter in press release, in video credits, on ASO website and email blasts; early access (12/1) to video to share with clients, family and friends; personal virtual thank you from Maestro James Ross
- **CONDUCTOR \$2,500:** Acknowledgment at Conductor level in video credits, on ASO website and email blasts; early access (12/1) to video to share with clients, family and friends; personal virtual thank you from Maestro James Ross
- **COMPOSER \$1,000:** Acknowledgment at Composer level in video credits, on ASO website and email blasts; early access (12/1) to video to share with clients, family and friends; personal virtual thank you from Maestro James Ross
- **ARRANGER \$500:** Acknowledgment at Arranger level in video credits, on ASO website and email blasts; early access (12/1) to video to share with clients, family and friends
- **SOLOIST \$250:** Acknowledgment at Soloist level on ASO website and email blasts; early access (12/1) to video to share with clients, family and friends