



# 2021-2022 Program Book Advertising Agreement

Select one:

- Check enclosed (payable to Alexandria Symphony Orchestra)
  Please call me to complete a credit card payment
  Please invoice me at the address provided below

Organization name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Street address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Standard ad pricing: \_\_\_\_\_

	Please circle one:	
	<i>Black &amp; White</i>	<i>Color</i>
<input type="radio"/> Full Page (4 3/4" x 8")	\$1,250	\$1,350
<input type="radio"/> Half Page (4 3/4" x 3 7/8")	\$700	\$750
<input type="radio"/> Quarter Page (2 1/8" x 3 7/8")	\$400	\$425

Premium ads: \_\_\_\_\_

These full page (4 3/4" x 8") ads feature premium placement and full color printing.

<input type="radio"/> Back cover	\$2,000
<input type="radio"/> Inside front cover	SOLD
<input type="radio"/> Inside back cover	SOLD
<input type="radio"/> Inside first page	SOLD
<input type="radio"/> Inside back page	SOLD

Artwork, advertising agreements and payment are due by **Friday, August 13, 2021**. Placement of ads, including premium ad spaces, is based on the order in which agreements are received.

Ads will appear in the ASO 2021-2022 program book for the full season of 10 subscription concerts.

Ads should be submitted as high resolution images (300 dpi) in PDF or JPG formats. Files should be camera-ready (no bleeds) with all graphics and fonts included. **Submit artwork via email to Melinda Kernc at kernc@alexsym.org.**

*I understand and agree to the conditions and items above.*

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_